

Naviance – Holland Interest Codes

Social (S)

Social occupations frequently involve working with, communicating with, and teaching people. These occupations often involve helping or providing service to others.

Investigative (I)

Investigative occupations frequently involve working with ideas, and require an extensive amount of thinking. These occupations can involve searching for facts and figuring out problems mentally.

Artistic (A)

Artistic occupations frequently involve working with forms, designs and patterns. They often require self-expression and the work can be done without following a clear set of rules.

Realistic (R)

Realistic occupations frequently involve work activities that include practical, hands-on problems and solutions. They often deal with plants, animals, and real-world materials like wood, tools, and machinery. Many of the occupations require working outside, and do not involve a lot of paperwork or working closely with others.

Enterprising (E)

Enterprising occupations frequently involve starting up and carrying out projects. These occupations can involve leading people and making many decisions. Sometimes they require risk taking and often deal with business.

Conventional (C)

Conventional occupations frequently involve following set procedures and routines. These occupations can include working with data and details more than with ideas. Usually there is a clear line of authority to follow.

INVESTIGATIVE (Ideas)

settings.

People who like to observe, learn, investigate, analyze, evaluate, or solve problems primarily of a scientific People or mathematical nature. who have Prefer working with athletic or ideas as opposed to mechanical ability, people. Do not prefer to work with like highly objects, machines, tools, structured plants or animals, or to be outdoors. Preference for working with things as opposed to ideas or people. Prefer concrete problems over abstract problems.

People who have artistic, innovating, or intuitional abilities, and like to work in unstructured situations, using their creativity or imagination. Prefer working with self-expressive ideas.

People who like to work with data, have numerical or clerical ability, carrying things out in detail or following through on other's instruction. Prefer structured situations over ambiguous ones.

People who like to work with people - influencing, persuading, leading, or managing them for economic gain or for the goals of an organization. Enjoy leadership positions, and dislikes details.

People who like to work with people - to inform, enlighten, help, train, or cure them, or to help them live up to their potential. Prefer solving problems through discussion. Usually do not prefer to work with

things.

ENTERPRISING (Tasks)